



Science Inspired Beauty™

CLINICAL STUDY CONFIRMS CLEANSING BAR WITH BONICEL REDUCES FACIAL REDNESS

Summary of Findings Bonigel was added at a 5% inclusion rate to a cleansing bar (Bradford Soap Works) which then demonstrated a 35% reduction in facial redness in 14 days.

Background Three previous trials demonstrated that when Bonigel is included at 5% there are many anti-aging benefits, including reduction in redness. These three previous trials were conducted in leave on creams. This study was conducted to demonstrate that Bonigel would have positive effects, even when used in a wash off product.

Design Subjects were given a moisturizing bar that contained Bonigel at a 5% inclusion rate and were instructed to wash their face twice daily for 14 days. Subjects were instructed not to use any other daily moisturizers, and were allowed to apply normal make-up. High-resolution photographs were taken at baseline and day 14 for analysis.

Follow-Up Study

Summary of Findings A second study was conducted on a bar that did not contain Bonigel. It is known that these type of products can cause skin irritation. As expected, this study demonstrated a 31% increase in facial redness over 14 days.

High Resolution Photography

- Detailed, high resolution before and after treatment digital photographs were taken, with a fixed camera
- Background, distances, angles, settings, lighting, panelist positioning, color bars and white balance were standardized
- Digitally certified as being un-retouched.

Conclusion Bonigel at a 5% inclusion decreases redness, even in a product that is applied and washed off.



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